

24-Oct-12

TO: Susie Toma  
Cheryl Long

copy: Cedric Thomas  
Jennifer Stewart  
DeAnna Datillo  
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**  
Candidate: T Murphy  
Week of: 10/15 - 10/21  
Contract Number: 331360 - HL 6291883

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
19	1130P-1235A Sun	:30	\$3,000	5	1	\$2,000	\$1,000
20	430-5A Tu-F	:30	\$125	5	1	\$100	\$25

**TOTAL REBATE (Gross) \$1,025**  
**(Net) \$871.25**



# Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Brabender Cox

Write-up Date 10/24/11

Client Pol - T Murphy

Requested By D Tavoletti

Campaign/Title Congress

Resolution Date \_\_\_\_\_

**Reason:**

Customer Deduction \_\_\_\_\_

Sales Person Error \_\_\_\_\_

Billing Error \_\_\_\_\_

Traffic Error \_\_\_\_\_

Separation/Scheduling Problem \_\_\_\_\_

Late Run \_\_\_\_\_

Other ☒ \_\_\_\_\_

**Reference:**

Invoice No. \_\_\_\_\_

Invoice Date \_\_\_\_\_

Contract No. 331360

Explanation of Adjustments by Requestor: LVC

Additional Explanation by \_\_\_\_\_:

GROSS Amount to be Credited: \$ 1025.00 Debited: \$ \_\_\_\_\_

NET Amount to be Credited: \$ 871.25 Debited: \$ \_\_\_\_\_

**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

2. Local/National Sales Manager: D Tavoletti Approved ☒ Date 10/24

3. General Sales Manager: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

General Manager (Over \$5000): \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

4. Final Approval: Controller: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

Entered On Spreadsheet \_\_\_\_\_ Entered as done \_\_\_\_\_ Entered in OSI \_\_\_\_\_



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

BrabenderCox  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PE 15211

# Contract # 331360

**Schedule Dates** 10/16/12-10/21/12  
**Advertiser** Pol/T Murphy/R/Con/PA (16229)  
**Agency** BrabenderCox (3844)  
**Product** Political - Federal Candidate (1067)  
**Brand** POL/T MURPHY/R/CON/PA (29258)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** BRABENDER, LIZ  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MURPHY 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/13/12  
**Last Modified** 10/15/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06291883  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,751.25  
**Net Total** \$26,923.75  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  

Month	Spots	Rate
Oct. 2012	34	\$31,675.00
<b>Grand Total:</b>	<b>34</b>	<b>\$31,675.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Spot	10/16/12-10/19/12	3	:30	11:59A- Channel 11 News At Noon	2		X	X	X	X			2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	NOON NEWS/13	9/13/12
14.0	Normal Line / Spot	10/16/12-10/19/12	3	:30	5P-5:30P (EST)	2		X	X	X	X			2	\$1,100.00	\$2,200.00	Pittsburgh (WPXI)	NEWS 5-530P/14	9/13/12
15.0	Normal Line / Spot	10/16/12-10/19/12	3	:30	5:30P-6P (EST)	2		X	X	X	X			2	\$1,100.00	\$2,200.00	Pittsburgh (WPXI)	NEWS 530-6P/15	9/13/12
16.0	Normal Line / Spot	10/16/12-10/19/12	3	:30	5:58P- Channel 11 News At 6pm M-F	2		X	X	X	X			2	\$1,300.00	\$2,600.00	Pittsburgh (WPXI)	NEWS 6-630P/16	9/13/12
17.0	Normal Line / Spot	10/16/12-10/19/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P	2		X	X	X	X			2	\$2,700.00	\$5,400.00	Pittsburgh (WPXI)	LATE NEWS/17	9/13/12
18.0	Normal Line / Spot	10/20/12-10/20/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P	1						1		1	\$2,900.00	\$2,900.00	Pittsburgh (WPXI)	LATE NEWS/18	9/13/12
19.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	11:30P- Channel 11 News Following Football 1130P	1							1	1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	BLK AND GLD ZONE 1135-1235A/19	9/13/12
20.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	4:28A- Channel 11 News 430A	1		X	X	X	X			1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430-5A/20	10/15/12
21.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	4:58A- Channel 11 News 5am	1		X	X	X	X			1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 5-530A/21	10/15/12
22.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:29A- Channel 11 News 530am	1		X	X	X	X			1	\$400.00	\$400.00	Pittsburgh (WPXI)	NEWS 530-6A/22	10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.